

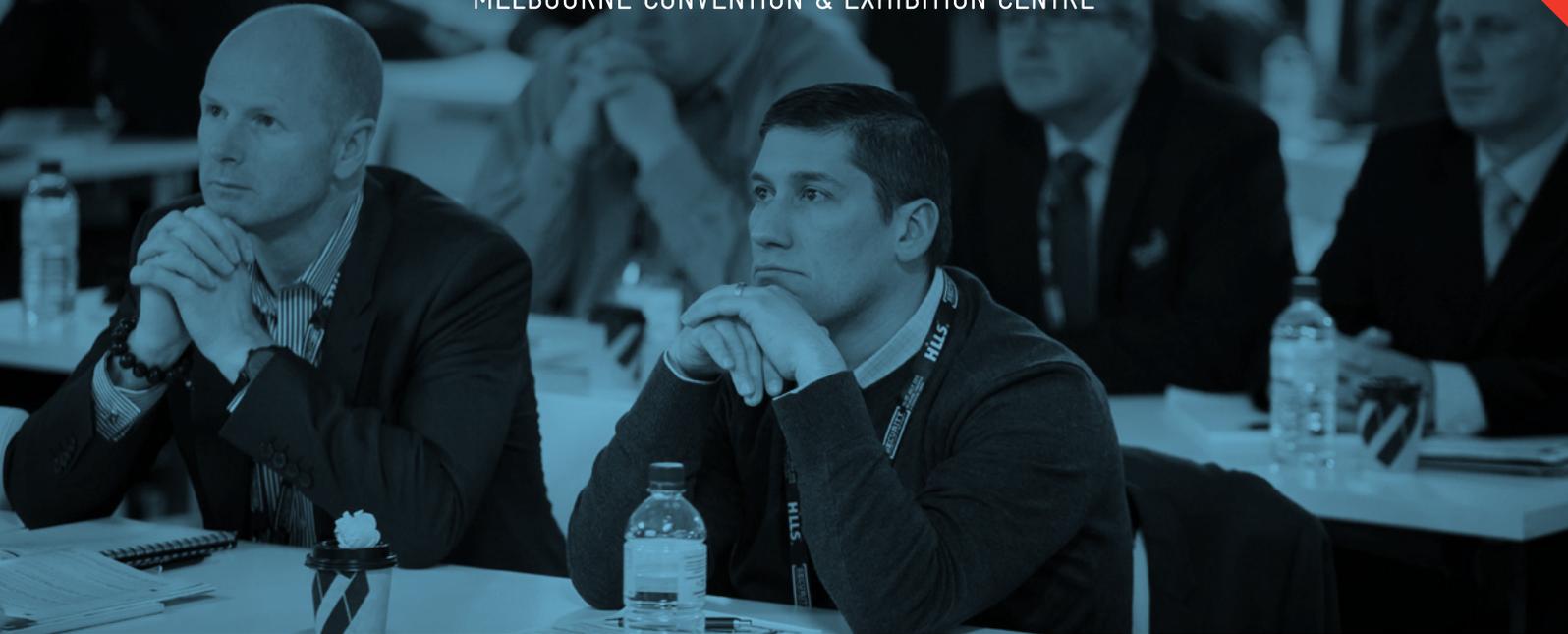
SECURITY

EXHIBITION + CONFERENCE

20-22 JULY 2016

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• CONFERENCE PROGRAM •

STRATEGIES TO COMBAT CHANGING SECURITY THREATS AND CHALLENGES



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CS&A (BELGIUM)



ROMAN QUAEVLIEG
COMMISSIONER, AUSTRALIAN
BORDER FORCE



KEITH STILL
PROFESSOR OF CROWD SCIENCE,
MANCHESTER METROPOLITAN
UNIVERSITY (UK)



JOHN YATES
GLOBAL DIRECTOR OF SECURITY,
SCENTRE GROUP AT WESTFIELD



KELLY SUNDBERG
ASSOCIATE PROFESSOR, MOUNT
ROYAL UNIVERSITY (CANADA)

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CONFERENCE

Conference Chair: Peter Johnson, ASIAL Compliance and Regulatory Affairs Advisor.

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DAY 1 - WEDNESDAY 20 JULY

10:00am	Welcome — Kevin McDonald, ASIAL President
10:05am	Sponsor Remarks
10:10am	<p>Preventing Radicalisation <i>Mark Duckworth, Chief Resilience Officer, Department of Prime Minister and Cabinet</i></p> <p>The Victorian Government has adopted an evidence based approach to address social cohesion, community resilience, marginalisation and to prevent violent extremism. This presentation will look at the Government's "Strategic Framework to Strengthen Victoria's Social Cohesion and the Resilience of its communities" released Dec 2015.</p>
10:40am	<p>Thinking Beyond Business Continuity and Crisis Management <i>Caroline Sapriel, Managing Director, CS&A (Belgium)</i></p> <p>Too often risk management, crisis management and business continuity are disconnected from each other and are managed in separate silos. This session will demonstrate how taking an integrated approach will help to build a robust contingency framework in your organisation.</p>
11:30am	<p>The True Value of Security and Why It Has Been Undersold <i>Martin Gill, Director, Perpetuity Research International (UK)</i></p> <p>The security world has continually sought to show how it adds value. Yet what is rarely considered are the non security benefits of having good security. In this talk Martin Gill will argue that security contributes to a whole range of strategies including facilitating and enabling ethical operations and healthy profits.</p>
12:00pm	<p>Countering Violent Extremism – the need for a smarter approach <i>Professor Michelle Grossman, Professor of Cultural Studies and Director of the Centre for Cultural Diversity and Wellbeing, Victoria University</i></p> <p>Countering violent extremism (CVE) has evolved rapidly as governments and communities try to cope with emerging challenges relating to terrorism. This presentation will address questions about and critiques of CVE while advocating a 'smarter approach' to prevention.</p>
12:30pm	<p>International Supply Chain Security <i>Roman Quaedvlieg APM, Commissioner, Australian Border Force</i></p> <p>Australia continues to see unprecedented growth in the movement of both goods and people across its national borders. This session will discuss facilitating the demands of increased cross-border movements including the establishment of the Australian Border Force that integrated the former Customs and Immigration operational functions and systems.</p>
2:20pm	<p>Understanding Crowd Safety in a Changing Security Environment <i>Dr G. Keith Still, Professor of Crowd Science at Manchester Metropolitan University and Director of Crowd Risk Analysis (UK)</i></p> <p>Understanding how the crowd may react in crisis situations is essential to comprehensive emergency planning. This presentation outlines a methodical approach to planning for unknown threats by evaluating the crowd management options.</p>
3:10pm	<p>Panel Discussion: Venue and Event Management Best Practice <i>Peter Middenway, Security and Cleaning Manager, Federation Square</i> <i>Dr G. Keith Still, Professor of Crowd Science at Manchester Metropolitan University and Director of Crowd Risk Analysis (UK)</i> <i>Sean Carroll, Head of Anti-Corruption & Security, Cricket Australia</i></p> <p>This panel discussion focuses on event security, emergency and crowd management for large public events including the selection of personnel for security and supervision.</p>
4:00pm	<p>Preventing Crime Through Informed Urban Design & CPTED <i>Professor Kelly Sundberg, Associate Professor, Mount Royal University (Canada)</i></p> <p>How a building or site is designed and engineered can have a significant impact on both the risk and fear of crime – in essence, design impacts behavior. Starting with a review of modern Crime Prevention Through Design (CPTED), this presentation will explore how both the risk and fear of crime can be reduced through informed urban design.</p>
5:00pm	Close of Day 1

DAY 2 - THURSDAY 21 JULY

9:00am	<p>Violent Extremism and Australia's National Security <i>Commander Neil Gaughan, Assistant Commissioner – Counter Terrorism, Australian Federal Police</i></p> <p>The environment in which the Australian Federal Police (AFP) are currently operating in has seen young people move from being on the periphery of an investigation to being key targets. As a result of the ever-changing terrorism threat, law enforcement efforts have evolved using traditional and non-traditional policing methods to counter terrorism. This presentation will outline Australia's current national security environment and the AFP's response.</p>
9:30am	<p>Cyber Security for the Boardroom <i>Arno Brok, CEO, Australian Information Security Association Ltd (AISA)</i></p> <p>This presentation will provide tools to ask those pertinent questions and start the dialogue to identify the balance between security and ease of useability within an organisation's IT structures.</p>
10:00am	<p>Security Risk Management on a Global Scale - the new challenges <i>John Yates QPM, Global Director of Security, Scentre Group at Westfield</i></p> <p>This session will cover John Yates' previous policing experience as the most senior counter terrorism officer in the UK including responding to the new security challenges that threaten to dwarf anything prior.</p>
10:40am	<p>Integrated Security – infrastructure, technology, operations and manpower <i>Dave Crossley, Head of Security, Emergency Planning & Response, Sydney Opera House</i></p> <p>In a fast changing security environment, security professionals are constantly being asked to review, assess, prioritise and guarantee protective measures across a myriad of operational contexts in response to terrorism attacks across the world. This presentation will delve into practical examples of a program to achieve and integrated security program at the Sydney Opera House.</p>
11:50am	<p>Australia's National Security Environment <i>Duncan Lewis, Director-General, ASIO</i></p> <p>This segment will provide an outline of the destabilising impact of global events and other factors on the Australian national security environment and the importance for the public and private sectors to work together in response to these security challenges.</p>
12:30pm	<p>How to Select a Social Media Sensing Capability? <i>Thomas Helmer, Senior Director, CS&A (USA)</i></p> <p>Social media monitoring has become the new tool for organisations to detect, alert, track and mitigate issues by obtaining information directly from a wide variety of stakeholders in real-time. This session will share insight in the selection criteria for such capabilities, list a number of providers and show the potential organisational impact of having this new capability at hand.</p>
1:15pm	Close of Conference

The full ASIAL Security Conference Package includes the conference and two of the Executive Briefings to form the complete educational experience for professionals concerned with the security of their organisation and its assets.

The ASIAL Security Conference is one and a half days of important updates and learnings for Security Managers, CSOs, Heads of Security and other like-minded professionals to be informed on the trends affecting our ever evolving industry.

EXECUTIVE BRIEFINGS

NEW

The format for this year's event enables you to tailor the Executive Briefings to ensure that you hear from the speakers that are most relevant to you.

Executive Briefings will run concurrently on Day 2 (Thursday 21 July) from 2pm and on the morning of Day 3 (Friday 22 July) so you can select from the sessions below to complete your personalised conference program.

DAY 2 - THURSDAY 21 JULY 2:00PM-5:00PM

CPTED: Past, Present, and Future
Professor Kelly Sundberg, Associate Professor, Mount Royal University (Canada)

Dr. Kelly Sundberg is a tenured Associate Professor in the Department of Economics, Justice, and Policy Studies at Mount Royal University (Canada), and the President of the SAFE Design Council. Prior to his academic career, Kelly served 14 years with the Government of Canada as an investigator and senior policy officer.

The key aim of this presentation is to provide security professionals with a deeper understanding of crime reduction through design — ultimately increasing their professional capacity to provide clients enhanced security services.

Learning outcomes include:

- Gain a comprehensive understanding of the history of crime reduction through design;
- Become more familiar with the foundational scholarship informing crime reduction through design strategies and approaches;
- Learn about new approaches to crime reduction through design; and,
- Develop insight on how contemporary crime reduction through design approaches and strategies can enhance the security services provided to clients.

Core Crisis Leadership Competencies
Caroline Sapriel, Managing Director, CS&A (Belgium)

With over 25 years' experience in risk and crisis management, and crisis communications, Caroline Sapriel is recognised as a leader in her profession and is the Founder and Managing Partner of CS&A International; a global risk and crisis management consulting firm.

A scenario-based dynamic and interactive session designed to practice core crisis leadership competencies.

Learning outcomes include:

- Situation Analysis
- Sense Making
- Stakeholder Mapping
- Scenario Planning
- Crisis Communication Protocols.

WHO SHOULD ATTEND?

- Security Managers
- Facilities Managers
- Operations Managers
- Venue / Event Security Managers
- Chief Security Officers
- Chief Information Officers
- Critical Infrastructure Managers
- Business Continuity Managers

DAY 2 - THURSDAY 21 JULY 2:00PM-5:00PM

Introduction to Crowd Safety and Risk Analysis
Dr G. Keith Still, Professor of Crowd Science at Manchester Metropolitan University and Director of Crowd Risk Analysis (UK)

Dr G. Keith Still is a crowd risk analysis specialist who has lectured at the UK Cabinet Office Emergency Planning College contributing to their crowd safety-related courses. Keith is now is the Professor of Crowd Science at Manchester Metropolitan University (UK).

In this executive briefing Prof. Still outlines the principles and applications of crowd dynamics and how to use this approach to develop more robust crowd safety plans.

Learning outcomes include:

- Understanding crowd risks during emergency situations
- Understanding behaviour based safety issues during emergency situations
- How to develop robust crowd safety plans for normal and emergency situations
- The application of the DIM-ICE method for crowd safety planning

CCTV for Critical Infrastructure and Local Government
Arthur Barker, Principal Consultant - Electronic Security and Video Systems Specialist, T&L Enterprises

With over 25 years security industry experience, Arthur Barker has operated in all aspects of the electronic security sector. Over the past 10 years he has developed specialist training and information packages for government and industry.

Participants will gain an understanding of how to develop a holistic approach to their organisational CCTV and security requirements and how to avoid costly variations associated with poor system design through lack of detail on specifications.

Learning outcomes include:

- The typical organisational experience – where you are now
- The limitations of Australian Standards
- How to define your imaging and security outcomes
- The right questions to ask in relation to consultants and integrators
- How to ensure equipment procured and installed meets outcomes before sign off
- How to develop a holistic approach to CCTV and security requirements
- How to avoid variations and additional expenses
- The benefits of a cohesive training strategy for stakeholders
- Where to next – CCTV technologies

Making Social Media Sensing Work for You
Thomas Helmer, Senior Director, CS&A (USA)

Thomas Helmer is a Senior Director with CS&A based in Hong Kong. Prior to CS&A, Thomas had a wide-ranging career in Shell, which included assessing the effectiveness of risk management, business contingency planning, crisis management and emergency response.

In this interactive session participants will have the opportunity to practice their social media intelligence and response strategy on case examples.

Learning outcomes include:

- First-hand experience with social media intelligence



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ASIAL members receive a discount on conference passes once the early bird passes have expired. Look out for member communications for redemption details.

	PRICE	EARLY BIRD PRICES
ASIAL Security Conference Package including 2 Executive Briefings (2 ½ days)	\$1,195.00	\$1,075.00
ASIAL Security Conference + Executive Briefing (2 days)	\$995.00	\$895.00
ASIAL Security Conference (1 ½ days)	\$895.00	\$825.00
Executive Briefing (½ day)	\$345.00	\$315.00



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